



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2022

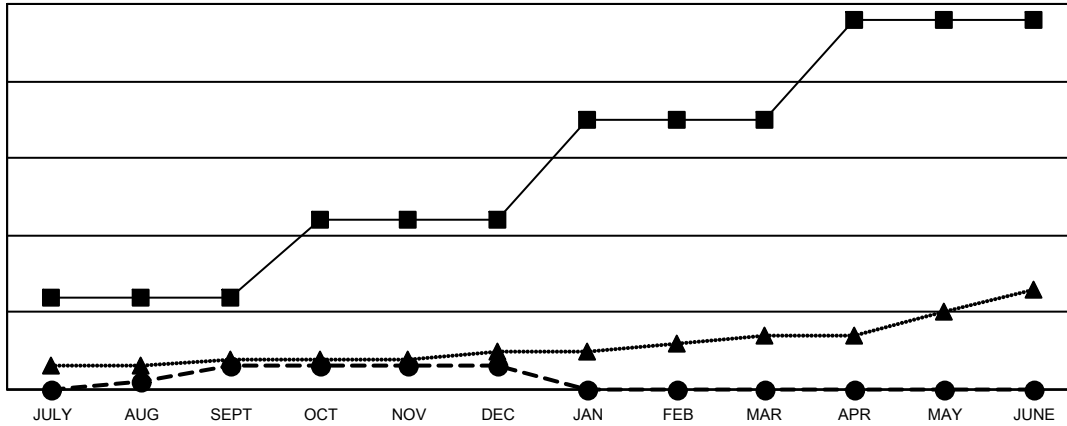
Multiple District 4

LOCATION: CALIFORNIA

Clubs			
RESULTS FOR 2022-2023			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	12	3	3
OCT/NOV/DEC	10	0	14
JAN/FEB/MAR	13	0	0
APR/MAY/JUNE	13	0	0

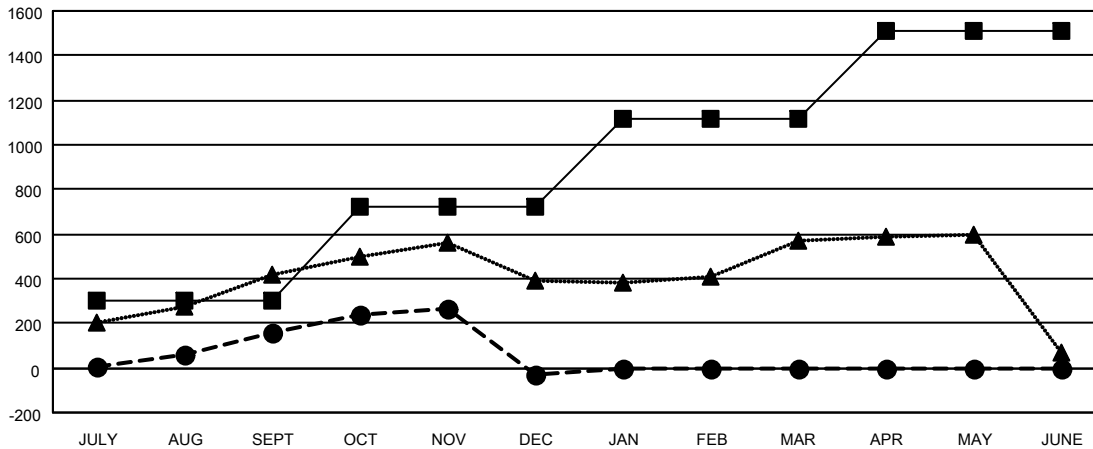
Members			
RESULTS FOR 2022-2023			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	300	826	600
OCT/NOV/DEC	422	590	716
JAN/FEB/MAR	395	0	0
APR/MAY/JUNE	391	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- CURRENT YEAR GOALS FOR NEW CLUBS
- CURRENT YEAR ACTUAL NEW CLUBS
- ▲- LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- MEMBER GROWTH NET GOAL
- MEMBER GROWTH ACTUAL
- ▲- LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 17	
<b>DROPPED MEMBERS</b>	
DECEASED	107
CLUB CANCELLED	115
OTHER	1,094
<b>TOTAL</b>	<b>1,316</b>

332 CLUBS OF 687 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

GENDER DISTRIBUTION	
MALE	10,594 (58.31%)
FEMALE	7,558 (41.60%)
NON BINARY	1 (0.01%)
PREFER NOT TO ANSWER	14 (0.08%)
<b>TOTAL FAMILY UNIT MEMBERS</b>	<b>3,385</b>
<b>FAMILY MEMBERS PAYING HALF DUES</b>	<b>1,794</b>